



today: *Pricing for occasional SaaS users use is hard*

SaaS startups are leaving money on the table as they offer free trials to users.

Users don't like giving out their credit cards for free trials, so they bounce.

Betapass helps both parties via its unique kudos-based pricing.

vision

- Betapass enables trial access for SaaS startups and beta users.
- Users pay one price per month for the pass and enjoy unlimited access.
- The unique Kudos-based pricing splits the user's fee between all Betapass sites the user logs into.

Users Support the Sites they Visit

1

Beta Users

Subs \$20
to
betapass

2

Records Activity

@WidgetWorld
@AIBotAlice
@AIBotAlice

3

Proportion Pay

@WidgetWorld 33%
@AIBotAlice 66%

- Sites with the most activity for a user get the most of that user's subscription fee.
- Easy integration for SaaS

A yellow circle containing the text "betapass" in white lowercase letters.

betapass

join the betapass...beta

A colorful landscape illustration featuring a blue sky with a yellow sun, white clouds, a rainbow, green hills, two green trees, and three grey mountains with white peaks. A blue pond is visible in the bottom right corner.

<https://www.betapass.it>